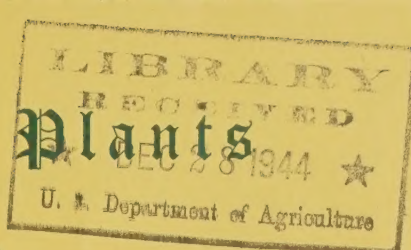


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Greenhouse and Decorative Plants

Roy F. Wilcox & Co.



Phones

UNion 12324

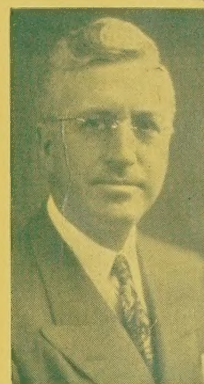
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MONTEBELLO, CALIFORNIA (Los Angeles County)

RETAIL PRICE LIST

DECEMBER, 1944

F. O. B. MONTEBELLO

IF EXCEPTIONAL QUALITY PLEASES
YOUR CUSTOMERS—BUY WILCOX'S—SATISFACTORY VALUES
GUARANTEED

Kentia forsteriana Single

4" pot	20-22" overall	\$ 1.25 each
5" "	28" "	2.00 "
6" "	3-3 1/2' "	3.00 "
6" "	3 1/2-4' "	3.50 "
7" "	4' "	5.50 "
8" "	5-5 1/2' "	7.50 "
14-16" tub	9-10' "	25.00 "
22-28" "	12-16' "	150.00 to 250.00 "



Kentia forsteriana madeup 6" pot
Kentias are our leading specialty and we
have large assortments of both single
and madeup plants

Kentia Forsteriana Madeup

6" pot	30-36" overall	\$ 5.00 each
7" "	3-3 1/2' "	7.50 "
7" "	3 1/2-4' "	10.00 "
8" "	4-4 1/2' "	15.00 "
8" "	4 1/2-5' "	16.50 "
10" tub	5-5 1/2' "	20.00 "
10" "	5 1/2-6' "	25.00 "
12" "	6 1/2-7' "	30.00 "
12" "	7-8' "	35.00 "
14" "	8-9' "	45.00 "
16" "	9-10' "	55.00 "

Kentia Forsteriana Madeup Decorative Grade

5" pot	20-22" overall	\$ 1.85 each
6" "	36" "	3.75 "
6" "	42" "	4.50 "
7" "	42" "	6.00 "
7" "	4-4 1/2' "	6.75 "
8" "	4 1/2-5' "	8.50 "
8" "	5-5 1/2' "	10.00 "
10" "	6-6 1/2' "	16.25 "
12" "	7-8' "	25.00 "

Acorus gramineus 2" pot..... \$ 3.00 doz. 25.00 C

African violet (see Saintpaulia)

Aglaonema simplex (Chinese evergreen) 2 1/2" pot..... 7.80 doz. 65.00 C
 " " 3" " 10.80 " 90.00 C
 " " 4" " 16.20 " 135.00 C

Araucaria gracilis 4" pot..... 2.00 each
 " " 5" " 3.75 "
 " " 6" " 5.00 "

Aspidistra lurida 4" pot..... 15.00 doz.
 " " 5" " 2.00 each
 " " 6" " 3.00 "
 " " 7" " 4.25 "
 " " 8" " 6.50 "

Aucuba japonica variegata (Gold Dust Plant) 3" pot..... 9.00 doz. 75.00 C

Azaleas: In bloom from Christmas to Mother's Day:
Prices in season.

Begonias 4" pot..... 8.40 doz. 70.00 C
 " 5" " 12.00 " 100.00 "

Billbergia and Bromelia 4" pot..... 3.00 each

Birdnest fern (see Ferns: Asplenium nidus avis)

Bird of Paradise (see Strelitzia reginae)

Boxwood (see Buxus)

Bromelia (see Billbergia) BB Tubbed

Buxus japonica globes 14-16"	\$ 5.30	\$ 9.00
" " " 16-18"	6.30	10.00
" " " 18-20"	7.30	12.25
" " " 20-24"	8.50	15.50

Buxus japonica pyramids 26-28"	5.30	9.00
" " " 28-30"	6.30	10.00
" " " 30-32"	7.30	12.25
" " " 32-34"	8.50	13.50
" " " 34-36"	10.00	15.00
" " " 36-38"	12.00	19.50
" " " 38-40"	14.00	21.50
" " " 40-42"	17.50	25.00



Specimen
Buxus Japonica
in Tubs

Buxus japonica hedge BB 12-14"..... 2.00 per foot
 " " " " 14-16"..... 2.50 " "
 " " " " 16-18"..... 3.00 " "

Caladiums, asst. fancy
 leafed 4" pot..... 18.00 doz. 150.00 C
 " " " 5" " 2.50 each
 " " " 6" " 3.75 "
 " " " 7" " 5.00 "
 " " " 8" " 6.50 "
 " " " 10" " 10.00 "

Calamondin 4" pot..... 12.00 doz. 100.00 C

Cibotium Schiedei (see Ferns)

Cissus (see Vitis)

Clivia hybrids 5" pot..... 2.50 each
 " " 6" " 3.00 "
 " " 7" " 3.75 "
 " " 8" " 4.50 "

Coleus, assorted varieties 2" pot.....	3.00 doz.	25.00	C
“ “ “ 3" “	5.40 “	45.00	“
“ “ “ 4" “	9.60 “	80.00	“
Crotons, assorted varieties 2" pot	3.60 doz.	\$30.00	C
“ “ “ 3" “	7.20 “	60.00	“
“ “ “ 4" “	18.00 “	150.00	“
“ “ “ 5" “	2.50 each		
“ ramshorn and Reedi 3" “	10.20 doz.	85.00	C
“ “ “ 4" “	21.00 “	175.00	“
“ “ “ 5" “	3.00 each		

Dieffenbachia assorted 4" pot.....	18.00 doz.	150.00	C
“ “ 5"	3.00 each		
“ “ 6" “	4.00 “		
“ “ 7" “	5.50 “		
“ “ 8" “	6.50 “		

Dieffenbachia, Rudolph Roehrs			
“ 4" “	24.00 doz.		
“ 5" “	3.50 each		
“ 6" “	4.50 “		
“ 7" “	6.00 “		

Dracaena, assorted			
(reds and fancy mixed) 3" pot....	12.00 doz.	100.00	C
“ “ “ 4" “	18.00 “	150.00	“
“ “ “ 5" “	3.00 each		
“ “ “ 6" “	4.00 “		
“ “ “ 7" “	5.50 “		
“ “ “ 8" “	8.00 “		
“ “ “ 10" “	12.00 “		

Dracaena Massangeana, Craigii			
and Fragrans, Makeup 10" pot..	15.00 each		
“ “ “ 12" “ ..	20.00 “		
“ “ “ 14" tub..	30.00 “		



Dracaena massangeana
madeup 12" tub size
This plant in small sizes
is used to great advantage
for makeup work
and also as an individual
plant.

Dracaena Rothiana, 6" pot	4.00 each		
“ “ 7" “	6.00 “		
“ “ 8" “	8.25 “		
“ “ 10" “	12.50 “		
“ “ 12" “	20.00 “		

English Ivy (see Hedera helix)

Ferns:

Adiantum, assorted (Maidenhair fern)			
“ “ 2" pot.....	4.80 doz.	40.00	C
“ “ 3" “	6.60 “	55.00	“
“ “ 4" “	12.00 “	100.00	“
“ “ 6" “	1.75 each		
Asplenium nidis avis (Birdnest fern)			
“ “ “ 3" pot.....	8.40 doz.	70.00	C
“ “ “ 4" “	15.00 “	125.00	“
“ “ “ 5" “	2.00 each		
“ “ “ 6" “	2.50 “		
“ “ “ 7" “	3.50 “		
Cibotium Schiedeii 7" pot.....	7.50 “		
“ “ 8" pot.....	10.00 “		
“ “ 10" tub.....	15.00 “		
“ “ 12" tub.....	20.00 “		
“ “ 14" “	25.00 “		
Pteris, assorted 2" pot.....	3.00 doz.	25.00	C
“ 3" “	6.00 “	50.00	“

Ficus elastica rubra (India Rubber Plant)			
“ “ “ 4" pot.....	15.00 doz.	125.00	C
“ “ “ 6" “	2.50 each		
“ “ “ 7" “	3.50 “		
“ “ “ 8" “	6.00 “		
“ “ “ 10" “ (madeup)	15.00 “		
“ “ “ 12" “	18.50 “		

Ficus Doescherii 4" pot.....	1.50 each		
“ “ 6" “	3.00 “		
“ “ 7" “	4.00 “		



Ficus pandurata
madeup 10" tub size
This large leafed rubber
is very striking
and should be used
more where large
plants are required.

Ficus pandurata (Fiddle Leaf Fig)			
“ “ 6" pot.....	3.75 each		
“ “ 7" “	5.50 “		
“ “ 8" “	7.50 “		
“ “ 10" “ (madeup)..	18.50 “		
“ “ 12" “	27.50 “		

Fittonia argyroneura 2" pot.....	\$ 6.00 doz.	\$50.00	C
“ “ 3" “	9.00 “	75.00	“

Hedera (Ivy):

Hahn's self-branching 2" pot	3.00 doz.	25.00	C
“ “ 3" “	4.80 “	40.00	“
“ “ 4" “	15.00 “	125.00	“
“ “ 5" “	1.70 each		

Helix (English Ivy)			
“ 10" tub pyramid.....	15.00 “		
“ 12" “ “	17.50 “		



Variegated Ivy
Pyramids
This hardy ivy grown
in pyramid shape is
much in demand for
its colorful and decorative
value.

Maple Queen 3" pot.....	5.40 doz.	45.00	C
“ “ 4" “	15.00 “	125.00	“
“ “ 5" “	1.70 each		
Sylvanian Beauty 3" pot.....	5.40 doz.	45.00	C
“ “ 4" “	15.00 “	125.00	“
“ “ 5" “	1.70 each		

Variegated (Canariensis variegated)			
“ 2" pot	3.00 doz.	25.00	C
“ 3" “	4.80 “	40.00	“
“ 4" “	12.00 “	100.00	“
“ 12" tub pyramid.....	17.50 each		

50% Discount

On all Greenhouse Stock and on Nursery Stock up to and including 17" boxes — TO NURSERYMEN AND FLORISTS actively engaged in Wholesale or Retail business, provided that delivery is made within the Free Delivery Area.

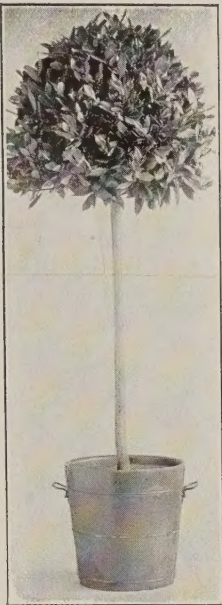
33⅓% discount on trees and shrubs in boxes 18" to 36";

25% discount on trees and shrubs in boxes 36" and up.

An additional discount of 5% for "Cash and Carry".

Laurus nobilis pyramid (Bay pyramid)

			BB	Tubbed
"	"	"	4'	15.00
"	"	"	5'	18.50
"	"	"	6'	22.50
"	"	"	7'	27.50
"	"	"	8'	35.00
"	"	"	9'	42.50
"	"	"	10' and up..	85.00 to 200.00



Bay Tree (Laurus nobilis)
Standard 14" tub size

One of the finest of all the decorative plants for use out-of-doors. We recommend it particularly for entrances and other conspicuous places.

Laurus nobilis standards (Bay standard)

			BB	Tubbed
26" crown	51 1/2"	overall 40-48" stem	10.00	15.50
28" "	51 1/2"	" 40-48" "	12.50	18.00
30" "	51 1/2"	" 40-48" "	15.00	22.50
32" "	6'	" 40-48" "	18.50	26.00
34-36" crown	6'	" 40-48" "	22.50	
36-38" "	6'	" 40-48" "	25.00	
38-42" "	6 1/2'	" 40-48" "	27.50	
42-48" "	6 1/2'	" 40-48" "	32.50	
48-54" "	6 1/2'	" 40-48" "	35.00	

Lemon Meyer 4" pot.....	12.00 doz.	100.00	C
Maranta Kerchoveana 2" pot	6.00 doz.	50.00	C
" " 3" "	9.60 "	80.00	"
" " 4" "	15.00 "	125.00	"

Maidenhair fern (see Ferns: Adiantum)

Nephthytis Emerald Gem 2" pot....	4.20 doz.	35.00	C
" " 3" "	6.60 "	55.00	"

Pandanus Veitchii 4" pot.....	21.00 "	175.00	"
" " 5" "	3.00 each		
" " 6" "	4.00 "		
" " 7" "	5.50 "		

Pellionia Pulchra 2" pot.....	3.60 doz.	30.00	C
Peperomia green 2" pot.....	3.60 doz.	30.00	C
" " 4" "	12.00 "	100.00	"
" variegated 2" pot.....	4.20 "	35.00	"
" " 3" "	7.20 "	60.00	"
" " 4" "	15.00 "	125.00	"

Peppers 4" pot.....	8.40 "	70.00	C
" 5" "	15.00 "	125.00	"



Wilcox Original Madeups
Large assortment of all year
gifts available all year



Philodendron
cordatum

Pothus aureus
Wilcoxii

Sansevieria
Laurentii

Philodendron cordatum

2" pot	3.60 doz.	30.00	C
3" " single	5.40 "	45.00	"
3" " double	7.20 "	60.00	"
4" " madeup	12.00 "	100.00	"
4" " " glazed pot.....	15.00 "	125.00	"
6" " totem pole.....	3.50 each		
7" " " "	7.00 "		
8" " " "	11.00 "		
10" " " "	15.00 "		
12" " " "	20.00 "		

Philodendron dubia

6" pot.....	4.00 each		
7" "	7.00 "		
8" "	10.00 "		

Philodendron Erubescens

5" pot	\$ 2.50 each		
6" "	3.50 "		
7" "	5.00 "		
12" "	Totem pole 20.00 "		

Philodendron grandifolium

7" pot	7.00 each		
8" "	10.00 "		

Philodendron pertusum (Monstera Deliciosa)

6" pot	4.00 each		
7" " single	5.00 "		
7" pot, madeup	10.00 "		
8" " "	15.00 "		
10" " "	20.00 "		



Philodendron
Pertusum

Philodendron trifoliatum and Pothos

12" pot totem pole.....	20.00 each		
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Phoenix Canariensis

" 10" bucket, 2 1/2-3'	10.00 "		
" 10" " 3-3 1/2'	12.00 "		

Phoenix Roebelenii 7" pot

" " 8" "	5.00 each		
" " 8" "	7.50 "		
" " 10" "	11.00 "		
" " 12" "	17.50 "		
" " 14" tub.....	22.50 "		
" " 16" "	35.00 "		
" " 18" "	50.00 "		

Pothos aureus Wilcoxii

" " 2" pot.....	3.60 doz.	30.00	C
" " 3" "	5.40 "	45.00	"
" " 4" "	12.00 "	100.00	"
" " 6" " totem pole	3.50 each		
" " 10" " " "	15.00 "		

Saintpaulia (African violet)

Blue boy and Supreme 4" pot	15.00 doz.	125.00	C
Pink Beauty 4" "	15.00 "	125.00	"
White Lady 4" "	18.00 "	150.00	"

Sansevieria Laurentii 4" pot.....	15.00 doz.	125.00	C
“ “ 5" “	2.00 each		
“ “ 6" “	2.50 “		
“ “ 7" “	3.75 “		
“ “ 8" “	5.50 “		
Sansevieria Zeylanica 4" pot.....	15.00 doz.	125.00	C
“ “ 5" “	2.00 each		
“ “ 6" “	2.50 “		
“ “ 7" “	3.75 “		
“ “ 8" “	5.50 “		



Assortment of sizes of Sansevieria laurentii, "Lucky Plant"

Schismatoglottis Roebelenii 4" pot	18.00 doz.	150.00	C
“ “ 5" “	3.00 each		
Strelitzia reginae (Bird of Paradise) 2" pot.....	6.00 doz.	50.00	C
“ “ 4" “	12.00 “	100.00	“
Vitis antarctica (Cissus antarctica) 2" pot.....	3.60 doz.	30.00	C
4" “	12.00 “	100.00	“
Vitis rhombifolium (Cissus rhombifolium) 2" pot.....	3.60 doz.	30.00	C
“ “ 4" “	12.00 “	100.00	“

WILCOX "ALL YEAR" GIFTS
"Gifts that Live"

DISH GARDENS - GARDENS IN GLASS

Made up in true Wilcox style using the finest of domestic pottery. Every one a business getter—an investment that pays.



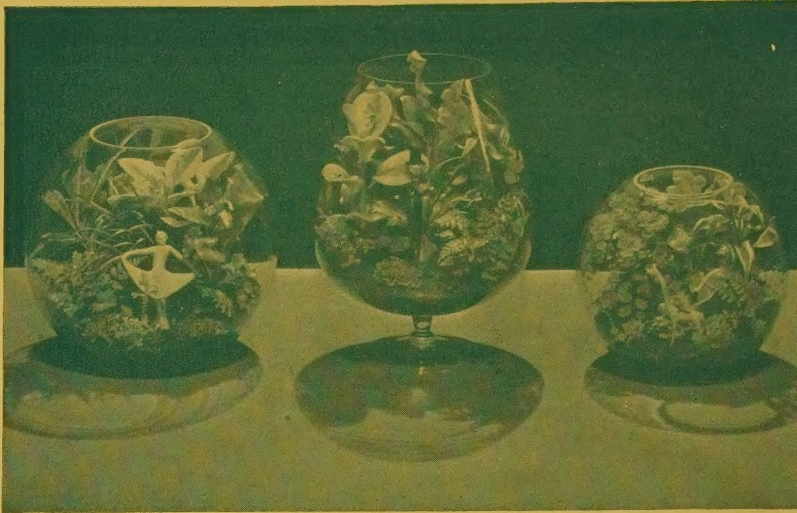
"Wilcox Dish Garden"

One of our larger "Dish Gardens." A new innovation in made up dishes. A lasting gift artistically and cleverly designed. Another "All Year" item.

Wilcox Original Madeups.....	2.00 to	25.00
Wilcox Novelties	1.00 to	5.00

WILCOX DISH GARDENS

G 1	Ruffled Bowl	\$13.75
G 2	Curled Leaf Dish.....	8.75
G 3	7" Nappie	4.25
G 4	Log Pot	6.75
G 5	Rock or Ribbon Bowl.....	8.00
G 6	Square Glass Garden, 8"x8".....	5.50
G 7	Princess Ann Bowl.....	12.00
G 8	Fancy Oval Bowl.....	9.00
G 9	Oblong Garden 4½"x13".....	6.00
G 10	Assorted Low Bowls 8"x12".....	8.00
G 11	Fancy Bowl 8"x10".....	10.00
G 12	Oblong Bowl 7"x8".....	7.75
G 13	6" Mixing Bowl Garden.....	3.00
G 14	Fancy Leaf Dish.....	11.50
G 15	Mantel Bowl 6"x15".....	12.50



T-10

Brandy Twirler

T-8

WILCOX GARDENS IN GLASS

Small Brandy Twirlers.....	\$ 3.50 each
Medium Brandy Twirlers.....	6.00 “
Large Brandy Twirlers.....	12.00 “
Martini Shakers	6.00 “
Apples	5.50 “
Pears	5.50 “
FT 9" (Flat Terrarium)	5.50 “
FT 11" “	8.25 “
T 6" Terrariums	4.00 “
T 8" “	6.00 “
T 9" “	6.50 “
T 10" “	8.25 “
T 12" “	12.00 “
T 14" “	14.00 “
T 16" “	20.00 “
T 18" “	30.00 “



Pear

T12

Apple



One of
Our Delivery
Trucks Ready
To Serve
You.

PRICES

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TERMS AND DISCOUNTS

Cash or COD for all unestablished accounts.
5% for cash and carry.

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